

MAKE

Craft  
SCOTLAND



## Call for Researcher(s)

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**MAKE | Learn: a partnership project  
led by MAKE and Craft Scotland**

September 2020

*Panel*



ALBA | CHRUTHACHAIL

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## Introduction

MAKE and Craft Scotland are developing MAKE | Learn, a new project focusing on the provision and development of craft education within Scotland's primary and secondary schools. MAKE | Learn is designed to **strengthen** Scotland's craft sector, **raise the profile** of Scotland's craft sector and **develop engagement** with Scotland's craft sector by a diverse audience and user group.

The project has been developed within the framework of the MAKE: Manifesto which was launched in September 2019. MAKE is a manifesto for craft and a collective call for change, which sets out action points and recommendations that directly reflect the issues of makers living and working in Scotland.

[www.makemanifesto.com/manifesto](http://www.makemanifesto.com/manifesto)

The MAKE | Learn project has two planned outputs. The first is a Research Paper looking at best practice for craft education which will provide evidence and context to support the second output, a pilot schools project which will take place from March 2021 to June 2021.

Through these outputs, the project will measure the proposed impact of strengthening the craft sector across key themes:

1. Tackling inequalities
2. Learning and working
3. Cultural and strong communities
4. Building skills and practice

This brief relates to the first output, the Research Paper. The recommendations from this paper, along with the findings from the pilot project will inform the development of a national learning strategy for the craft sector.

## **Research and Information Objectives**

### **Objective 1**

The project partners will commission a Research Paper that maps and identifies models of best practice for craft education / provision in primary and secondary schools. We are interested in knowing which models work really well and why.

We want to audit and evidence current provision and best practice models for craft education in primary and secondary in Scotland and identify 2-3 examples of best practice beyond Scotland. The Research Paper will identify key issues which need to be addressed which may include inequality and a lack of diversity, barriers to participation, the need to change perceptions of craft, identify career paths. The paper should propose recommendations to best tackle issues identified to enable the sector to facilitate new experiences and opportunities for all of Scotland's young people.

### **Objective 2**

The Research Paper should also outline the variances in craft education provision across Scotland's local authorities identifying what already exists and what appetite there is for such activity in future.

### **Objective 3**

The Researcher(s) should provide links to other papers or studies which provide evidence useful to the wider sector.

### **Objective 4**

The Researcher(s) should identify where craft connects to and can support the ambitions and targets in the national curriculum.

The paper will be Government-facing and will offer recommendations as to if and how any aspects of these could be formed into a national programme for making in schools.

## **Preferred Approach and Methodology**

The research objectives must be achieved within the project budget and we will discuss the approach and methodology with the Researcher(s) within this context.

## Deliverables

We would expect a written summary report with key recommendations and links to evidence and extracts from interviews. This will be distributed to local and national government, key funders and stakeholders. The report will be made freely available online for the craft or wider creative sector. The partners will be responsible for design and print and distribution of the report.

We will require a copy of all background research (interviews, case studies) for use by the project partners only, abiding by confidentiality, GDPR and any other agreements with participants established by the Researcher(s).

We expect the Researcher(s) to attend 5 meetings in total to include:

- (i) Initial planning meeting
- (ii) Review meeting mid-way through the project
- (iii) Final meeting for presentation of the findings and agreement about the shape of the final report.
- (iv) In addition, we want to allow for two meetings with the co-ordinators and makers involved in the pilot programme.

We expect a final public presentation and Q&A of the findings and explanation of the methodologies used for the MAKE and Craft Scotland groups (including MAKE committee, Craft Development Network and invited stakeholders).

## Timings

We expect this work will take place from November 2020 – June 2021.

### 2020/21 Schedule: Key Project Milestones

| Key Activity                                | Date                       |
|---|----------------------------|
| Application Deadline                        | 5pm, Friday 2 October 2020 |
| Interviews                                  | w/c 19 October 2020        |
| Appointment Made                            | Friday 30 October 2020     |
| Contract Issued                             | Friday 6 November 2020     |
| Research period                             | November 2020 – May 2021   |
| Mid-Review Meeting                          | w/c 25 January 2021        |
| Report sign-off (w. Panel & Craft Scotland) | Friday 18 June 2021        |

## Person Specification

The Researcher(s) will be expected to work autonomously and should be able to draw on their experience of postgraduate research or equivalent work experience to deliver the research project.

The Researcher(s) should be experienced in data generation and/or collection using standard and well-defined methods and working within the relevant policies of the commissioning organisations such as GDPR and Equalities, Diversity and Inclusion.

The Researcher(s) will be expected to present information on research progress and the final outcomes to an agreed timeline.

As we require a summary report of findings, we seek applicants who can communicate complex information clearly to a range of stakeholders.

We are looking for applicants with excellent report writing and presentation skills, good time management and organisational skills and who can demonstrate an ability to interpret information and data gathered by others.

Although not essential, we would welcome applications from those who have knowledge of the education and/or craft sectors.

We welcome applications from individuals whose lived or professional experience can make a valuable and distinctive contribution to our work in Scotland. We would especially welcome applications from people who belong to groups currently underrepresented within the craft sector, including Black, Asian, Mixed Heritage and People of Colour, refugee, D/deaf, disabled, working class and/or LGBTQIA+ maker.

## **Project Partners**

### **MAKE & Panel**

MAKE is a manifesto for craft in Scotland, generated from a series of conversations with makers across the country. It is for makers, both professional and non-professional, learners, retailers, cultural venues and organisations and independent facilitators supporting the sector. As a report and a nine-point manifesto, it is a collective call for change and is purposeful, outlining a set of action points and a set of recommendations that directly reflect the issues of makers living and working in Scotland today. A Committee of makers helps to direct strategy for MAKE projects with consideration and care. It is voluntary and designed to encourage and strengthen links between MAKE projects and other relevant communities, networks and institutions.

MAKE was founded and is currently guided by Panel, an independent curatorial practice led by Catriona Duffy and Lucy McEachan. Based in Glasgow, Panel commissions design and craft in response to particular histories, archives and collections. Working in partnership with other organisations, venues and places they present this work through a programme of exhibitions, events and cultural projects delivered across a range of locations, venues and environments.

[www.wearepanel.co.uk](http://www.wearepanel.co.uk)

### **Craft Scotland**

Craft Scotland is the national development agency for craft. We put makers at the heart of all we do, championing diverse and high-quality contemporary craft. We help people learn about, appreciate and buy craft, promoting the contribution of craft to Scotland's cultural, economic and social well-being.

Through our exhibitions and events programmes, digital platforms and strategic partnerships, we provide leadership for the sector. We create opportunities for makers to develop their creative and business practice, and to exhibit and sell work in Scotland and beyond. We are a registered charity supported by Creative Scotland.

[www.craftscotland.org](http://www.craftscotland.org)

## **Budget**

Fee for Research Paper and all deliverables: £12,000.

This should include costs for accessing other research or professional fees for meetings/interviews. Also included are reasonable travel costs (although we assume most

meetings and interviews will be online), and time for attendance at meetings with Project Partners.

Fee will be paid in instalments according to the contract schedule.

All other costs relating to design, print, proof-reading and distribution will be managed by the Project Partners.

## **Application Details**

A shortlist will be drawn up from applications by the Project Partners and online interviews will be arranged.

To apply please complete the [online application form](#)

We recommend you prepare your answers on a separate document before beginning your application form, to make sure you have a back-up of your responses.

Please note that the application form must be completed and submitted in one session, you will not be able to save the form and work on it later.

Please be aware that you will need to attach your CV, which must not exceed 20Mb. If your submission does exceed 20Mb you will not receive a confirmation email and we will not receive your entry.

If you have any questions or require assistance submitting your application, then please contact Craft Scotland at: [hello@craftscotland.org](mailto:hello@craftscotland.org)

**This information is available in large print or as a word document upon request.**