



# Pilot Project Manager Outline

## Introduction

MAKE and Craft Scotland are developing a new project titled MAKE | Learn focusing on the provision and development of craft education within Scotland. The project is designed to strengthen Scotland's craft sector, raise the profile of Scotland's craft sector and develop engagement with Scotland's craft sector by a diverse audience and user group.

The project has been developed within the framework of the MAKE: Manifesto, which was launched in September 2019. MAKE is a manifesto for craft and a collective call for change to the sector that sets out action points and recommendations that directly reflect the issues of makers living and working in Scotland.

<https://www.makemanifesto.com/manifesto/>

The project has two planned outputs. The first is a Research Paper, led by Craft Scotland, looking at best practice for craft education, which will provide evidence and context alongside the second output, a pilot project, led by MAKE, focused on the value of craft education within and beyond the school setting.

Through these outputs, the project will measure the proposed impact of strengthening the craft sector in Scotland across key themes:

1. Tackling inequalities
2. Learning and working
3. Cultural and strong communities
4. Building skills and practice

This brief relates to the second output, the MAKE | Learn Pilot Project. The MAKE | Learn Pilot Project is led by MAKE, but commissioned by Panel, a curatorial company and current custodians of MAKE. It is guided by the MAKE committee.

The findings from the pilot project along with the recommendations from the research paper intend to inform the development of a national learning strategy for the craft sector in Scotland.

## Background

In May 2017 The Craft Development Network made the decision to build upon the outcomes of the ‘Craft World Café’, a craft sector-focused event facilitated by Roanne Dods, which took place in April 2016. Building directly onto its outcomes, during 2017-18, Panel worked with people involved in the craft sector (on behalf of the Craft Development Network) to develop an enhanced manifesto for craft in Scotland.

Published on 4th September 2019, MAKE follows, builds upon and is complimentary to existing research, resources and work currently supporting the sector. On 9th October 2019, the MAKE | Happen unconference launched the manifesto publicly at CodeBase in Stirling. The ‘unconference’ format focused upon building a movement behind the nine priorities identified within the manifesto. Rather than following a structured programme, participants, guided by the MAKE workshop leaders, built the agenda, pitched ideas and made provocations towards developing a movement for making in Scotland.

Through analysis of the data collected from the 13 pitch sessions, which took place over the day, three key themes were identified, from the MAKE manifesto, as areas that the sector feels the most strongly about developing:

- **Education:** (i) ensuring access for children and young people (schools) to making skills and (ii) introducing children and young people to careers /career paths within craft, art and design;
- **Digital Resourcing and Connectivity:** supporting networking, knowledge sharing and skills development;
- **Diversity and Inclusion:** broadening the audience base and ensuring routes into craft as a career are sustainable, open and accessible to all.

MAKE | Learn intends to develop MAKE's work in these key areas.

## Delivery Mechanism

- The delivery of the Pilot Project will be managed by the MAKE | Learn Pilot Project Manager, overseen by Panel and guided by the MAKE Steering Committee.
- The project will take place between November 2020 and June 2021 and will take place in Scotland.
- Building upon the three key themes identified through MAKE | Happen, the pilot will have the focus of Education with strong considerations of Digital Resourcing and Connectivity and Diversity and Inclusion.
- Research and outputs will be developed using the framework of the MAKE Manifesto.

## Budget overview

- Project Manager Fee\* - £6,000 plus VAT
- Pilot Project delivery budget - £17,000 plus VAT (managed by the Project Manager and Panel)

## Schedule (Key Milestones)

Key Activity	Responsible	Date
Project Manager Appointed	Panel / Craft Scotland	November 2020
Pilot Project Outcomes Agreed	Panel / Craft Scotland / Project Manager / MAKE Committee	Early December 2020
Pilot Project R+D and digital development	Project Manager	December 2020 – February 2021
Pilot Project delivery	Project Manager with delivery partners	March – June 2021
Evaluation of Pilot and Research Paper	Delivery partner	Summer 2021

*\*The Project Manager will manage their own time. We estimate the project will take up around 25 days.*

## Outline

MAKE is looking for an imaginative and experienced Education and Community Outreach Project Manager to develop and manage a programme, which explores meaningful engagement with materials - aimed at both children within local authority primary schools and those children, reaching beyond their educational setting, within levels of economic and digital poverty.

Through the programme, we would like to invite you to research and commission a focused selection of Scotland-based makers to develop both online activity guides (format and digital nature tbc), which can be utilised by teachers, carers and children (independently), as well as the production of related resource packs or bags (and potentially workshops). Please note, we are also open to discussing alternative approaches to designing and building this pilot programme and see your input at this stage as valuable.

Potential guides and resources should include the following:

- An introduction to both traditional and contemporary craft practice in Scotland
- An understanding of materials and their connection to place and to the natural world
- An understanding of the circular economy

Through encouragement of:

- Development of a craft skill
- Playfulness, creativity and experimentation

The guides and resources (and potentially workshops) should be developed for children aged 9-11 and should be adaptable for use in the classroom, at home or in other settings. They will be interconnected, but importantly, the physical resource will be accessible without reliance on the digital strand.

Through this project, we would like to develop a partnership with one city-based community arts charity and one rurally-based community arts charity to deliver the project within primary schools within two geographically and socially distinct areas in Scotland.

We would also like the project to reach beyond the school setting through further partnership with local mutual aid organisations (to enable free and wide distribution to those in economic poverty) and through larger charity networks.

## Deliverables

Develop, plan and manage the MAKE | Learn Pilot Project across two locations in Scotland.

Maintain and build relationships with project partners; work collaboratively with commissioned makers, community arts charities, involved schools and other partner organisations.

Commission a number of makers in connection to the project.

Develop both physical and digital educational packages and originate teaching materials.

Manage the schedule, budget and administration of the project.

Work in collaboration with Panel on digital outcomes for the project.

## Reporting

The MAKE | Learn Pilot Project Manager will report to, and work together with, Panel - current custodians of the MAKE Manifesto.

Panel will be guided by the MAKE Committee.

## Key Responsibilities

### Project Delivery

- To develop and implement the MAKE | Learn pilot project.
- Through the pilot, ensure that there are a range of relevant and dynamic learning, participation and community engagement opportunities for involved participants.
- To foster and develop strong and innovative partnerships with community arts charities, education and other organisations across Scotland.
- To plan and ensure the delivery of the highest quality of creative engagement.
- To liaise with Panel regarding scheduling and budgeting of all elements of the pilot project.
- To develop a culture of research, evaluation and impact that will underpin the project.

### Management

- To lead on the pilot project.
- To set objectives for commissioned makers and freelance staff.
- To develop partnership with two community arts organisations.
- To ensure that all persons relevant are Disclosure Scotland checked and that thorough records are kept.
- To nurture integration of this work into the MAKE Manifesto strategy with Panel.
- To actively help create a positive and open working environment for the pilot.

### Financial Management, Contracts and Administration

- To contribute to the development of the budget with Panel.
- To be responsible, with Panel, for contracting of creative and freelance staff who are engaged in participatory work.

## Person Specification

Skills and Experience	Essential	Desirable
Significant and demonstrable experience in developing and leading public engagement, community development and/or creative engagement projects in the visual arts, design and/or craft sectors	✓	
Ability to manage relationships across the project and ensure effective communications are maintained at all times	✓	
Sustained experience of producing or curating a busy and diverse programme of projects at or for comparable arts organisation(s)	✓	
High level financial fluency, with proven budgeting and financial management experience	✓	
Knowledge of current issues and policy in Education, Community Arts, Social Inclusion and Community Planning and experience delivering projects in/with educational settings, particularly schools	✓	
Ability to work independently and to one's own initiative	✓	
Experience of leading and managing project-based work	✓	
Experience of monitoring and evaluating outcomes	✓	
Ability to complete tasks and projects on time and to a high standard, demonstrating a can do attitude	✓	
Driving Licence		✓

We welcome applications from individuals whose lived or professional experience can make a valuable and distinctive contribution to our work in Scotland. We would especially welcome applications from people who belong to groups currently underrepresented within the craft sector, including Black, Asian, Mixed Heritage and People of Colour, refugee, D/deaf, disabled, working class and/or LGBTQIA+.



## Project Partners

MAKE is a manifesto for craft in Scotland, generated from a series of conversations with makers across the country. It is for makers, both professional and non-professional, learners, retailers, cultural venues and organisations and independent facilitators supporting the sector. As a report and a nine-point manifesto, it is a collective call for change and is purposeful, outlining a set of action points and a set of recommendations that directly reflect the issues of makers living and working in Scotland today. A Committee of makers helps to direct strategy for MAKE projects with consideration and care. It is voluntary and designed to encourage and strengthen links between MAKE projects and other relevant communities, networks and institutions.



MAKE was founded and is currently guided by Panel, an independent curatorial practice led by Catriona Duffy and Lucy McEachan. Based in Glasgow, Panel commissions design and craft in response to particular histories, archives and collections. Working in partnership with other organisations, venues and places they present this work through a programme of exhibitions, events and cultural projects delivered across a range of locations, venues and environments.

[www.wearepanel.co.uk](http://www.wearepanel.co.uk)



Craft Scotland is the national development agency for craft. Craft Scotland's goal is to make Scotland a place where craft is valued as culturally significant, essential to our economy and meaningful to our communities. Craft Scotland aim to unite, inspire and champion diverse and high quality contemporary craft. They put makers at the heart of all they do, creating opportunities to practice, exhibit, sell and promote work, and to develop creative and business practice. Through exhibitions in Scotland and internationally, through an events programme, partnerships and online channels, Craft Scotland encourage wider audiences to see, buy and learn about craft, advocating for craft as a vital contributor to the cultural, economic and social well-being of individuals and communities.

[www.craftscotland.org](http://www.craftscotland.org)