

HARVEST: Contemporary Craft Fair

Application Pack & Guidance

Prepared by Craft Scotland May 2025

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Introduction

HARVEST: Contemporary Craft Fair is Craft Scotland's forthcoming selling exhibition and showcase for 2025, directed by Dr Stacey Hunter. Running for 11 days during October 2025, we will be showcasing the work of up to 50 makers from across Scotland, giving locals and visitors to Edinburgh the opportunity to see and buy high-quality, original, contemporary craft. This initiative builds on the success of previous events such as Summer Show; Collect; London Design Fair; and London Craft Week; offering makers greater opportunities to connect with audiences and showcase their work.

Applications are now open for our Open Call to participate.

Deadline: 5pm, Monday 23 June 2025

Please read through the information below before submitting your application. The link to the online application form can be found in the <u>'How to apply'</u> section.

Key dates

Event/Deadline	Date
Deadline for receipt of applications	5pm, Monday 23 June 2025
Applicants notified of application outcome	Week commencing 21 July 2025
Show dates	Thursday 9 – Sunday 19 October 2025

HARVEST overview

HARVEST: Contemporary Craft Fair will be an ambitious showroom and multi-discipline selling showcase for up to 50 makers from across Scotland, curated by independent craft and design curator, <u>Dr Stacey Hunter</u>, bringing together different forms of contemporary craft to an expansive audience.

Taking place at Edinburgh's <u>City Art Centre</u> from **Thursday 9 – Sunday 19 October**, this multi-disciplinary Fair will reflect the rich diversity and talent within Scotland's craft scene.

We will exhibit contemporary craft makers working in different mediums and materials, and at varying stages of their careers. Pieces will be available to buy at a wide range of prices, from \pounds 30 to \pounds 20,000+. Most makers will be selected by an expansive Open Call, reviewed by Dr Stacey Hunter, Craft Scotland and invited industry professionals. We will also invite a small number of makers directly to exhibit and sell their work within different areas of the showcase.

Concept & themes

At the heart of HARVEST is a celebration of contemporary craft and conviviality where the themes of food and hospitality are explored, and where the joy of gathering is brought to life through a curated gallery and retail experience.

We are excited to consider work that complements or responds to the following curatorial themes:

- The seasonality of harvest time (for example: craft with an autumnal aesthetic such as basketry; or materials with a seasonal focus, such as tidal sourced seaweed)
- How craft connects with food culture (for example: tableware, glassware, and metalware used in the serving of, or presentation of food)
- Innovations in biomaterials and nature positive design (for example: craft made using plant-dyed textiles, eggshell or ethical bone-ash, wild clay ceramics or locally sourced rock)

- Living with craft (for example: decorative or functional items that bring interiors or wearables to life and add a sense of character and tactility—such as jewellery, furniture, soft-furnishings, silverware, and ceramics or glass)
- Hospitality and conviviality (items that enhance that special warmth and connection fostered around the table, such as incense or candelabra, sharing boards or platters, napkin rings and dipping bowls, or lighting and textiles)

Who should apply?

Makers of contemporary craft are invited to apply to participate in a selling showcase representing all craft disciplines supported by Craft Scotland. Visit our website for more information about <u>craft disciplines we support</u>.

We aim to showcase a wide range of practices and for this Open Call we are looking for up to 50 makers whose work is suited to an audience of existing and new buyers of craft.

We welcome applications from talented makers at all stages of their career. We are looking for makers who:

- Produce works of contemporary craft
- Demonstrate excellence in making (process and skill) and artistic vision
- Produce works that connect with the themes of HARVEST
- Produce works valued between £30 and £20,000+

Makers using digital technologies, and modern materials within their work are expected to demonstrate that hand skill and craft knowledge are the lead components in both the concept and finished object.

Eligibility criteria

- Makers must be living and working in Scotland
- All work should be the design of the maker and made by the maker (or small-batch production under their direct supervision)
- Makers should be working in one or more of the accepted disciplines
- All work must reflect excellence and the unique vision of its maker, be wellconceived and skilfully made
- All work must fall within the scope of the theme of HARVEST
- All work must be available to be displayed and sold by Craft Scotland during the timeframe of the show

Selection criteria & process

Selection for the Open Call will be based upon the following criteria:

- Quality of your work (technical ability, design and/or concept)
- Professionalism based on the images and information provided
- How suitable your work is for the audience and the show itself
- How the work falls within the scope of HARVEST and the curatorial vision of the Fair's Director.
- Whether the price-point of your work is suitable for a retail event

Makers for this opportunity will be chosen alongside a selection panel of industry experts, who will be announced soon.

All applicants will be notified of the outcome of their application during the week commencing **21 July 2025.**

Fees and costs

Price of work

- HARVEST will sell work with a minimum price of £30.00. There is no set maximum price and we have suggested £20,000+ for guidance.

Exhibiting fee

- Successful makers will not be asked to pay a participation fee to exhibit at HARVEST

Sales and commission

- Craft Scotland will take 40% commission on all sales

Responsibilities

Maker responsibilities

If selected, here are some of the key things that we expect from a participant:

- Meet deadlines issued following the selection process
- Maintain communication throughout the project with the Craft Scotland team
- All work must be completed and delivered to Edinburgh in advance of the show
- All work must be available to be displayed and sold by Craft Scotland during the full timeframe of the showcase
- Deliver to and collect your work from the venue makers are responsible for insuring their work during transit and until received by Craft Scotland
- Promote the show and your involvement on your website, social media, email marketing and to buyers, customers and interested parties. Always mention Craft Scotland when referring to the show.
- Invoice Craft Scotland for sales made
- Provide feedback as requested for our Evaluation
- Attending the show is not compulsory. However, we absolutely encourage you to spend a day at the show or a drop by for a few hours if you are able to.

Craft Scotland responsibilities

Here are some of the key things you can expect from Craft Scotland:

- Maintain communication throughout the project with the successful makers
- Curate the space, set-up and de-install makers' work at the show
- Manage and staff the show: taking sales and liaising with customers on behalf of the makers
- Insure makers' work while in the venue for the duration of the fair (including install and de-install)
- Promote the event on our website, press campaign, through our industry contacts and social media
- Issue a notification of sales within 28 days of the show closing
- Evaluate and report on the show.

How to apply

Applicants should apply through the Craft Scotland online application form by **5pm**, **Monday 23 June 2025**

https://craftscot.wufoo.com/forms/harvest-contemporary-craft-fair/

Before starting your application, please be aware that you will need to submit:

- Maker statement a brief description of your creative practice (optional)
- A description of the work you intend to exhibit/sell at the show
- Information about the price of your work
- Three to five images of your work that are representative of the type of work you will be showing
- Your maker CV (optional).

Please contact <u>programmes@craftscotland.org</u> if you have any questions about the form or any issues with uploading your application.

Tips for your application

We recommend you prepare your answers on a separate document before beginning your application form, to make sure you have a back-up of your responses.

Make the most of your application with these top tips:

Maker statement - a brief description of your creative practice (optional)

This is your chance to tell the story behind your practice. For this application your maker statement should help us get an idea of who you are, what you make and how you approach your practice.

If you would like further guidance on writing your maker statement, we have a dedicated lesson on <u>COMPASS: Online</u>.

A statement about the work you intend to exhibit/sell at the show

The selection panel need to understand what work you are proposing. They would like to know:

- the type of work/collection
- the scale of the work
- the number of pieces
- how this work responds to/connects with the curatorial themes (see the list of themes within the <u>HARVEST overview</u>)
- whether this will be new or existing work

We ask this to help us determine whether your work is right for this show and curatorial vision. If you are thinking about significantly developing your work in a new direction or have large scale or experimental work, and you would like to discuss this in advance of applying, then please do get in touch: programmes@craftscotland.org

Information about the price of your work

Please let us know the price range of the work you're hoping to include in the showcase.

Maker CV (optional)

If you would like to provide a maker CV please make sure it is of no more than two sides of A4 and in PDF format only.

Photography

Please include three to five images of your work – these should be representative of the type and range of work you intend to exhibit in the show. Images should be jpeg format at 300dpi, at least one side should ideally measure a minimum of 3000px. While we also ask you to include links to your social media profiles and we will look at these during the selection process, the panel will mostly rely on the images you submit to give us a sense of your design and handmaking skills.

We understand that you may not have professional images of your work at this stage, therefore we have created a guide to taking good-quality product photography with a simple camera or phone which you can find on <u>COMPASS: Online</u>. Please clearly specify if your image is a render/AI in your application and image description.

Is there anything else you'd like us to know about your application?

Please let us know if there is any other information you'd like us to know or that may affect your application or participation in the showcase.

Inclusion and access

Craft Scotland believes craft is culturally significant, essential to our economy and meaningful to our communities. We believe that everyone should have the opportunity to see, enjoy, learn about and participate in craft. We are committed to equality and opposed to all forms of unfair discrimination.

We welcome applications from those who are under-represented in the craft sector; including those who may be:

- Black, Asian, Mixed Heritage and/or a Person of Colour
- Have experience of displacement, such as refugees and asylum seekers
- · Come from a disadvantaged socio-economic background
- Identify as d/Deaf or living with a disability
- Identify as neurodivergent
- Identify as LGBTQIA+
- Have grown up in the care system

• Are currently a carer. A carer is defined as a person who provides unpaid care and support to a family member, friend or neighbour who is disabled, has an illness or long-term condition, or who needs extra help as they grow older

- Are Gaelic or Scots speakers, or do not speak English as a primary language
- Live in geographic locations which may inhibit opportunities for engagement.

We will employ score weighting during the selection process for applicants who tell us that they identify in the above groups and meet the maker and eligibility criteria. This strand of work is part of Craft Scotland's Equalities, Diversity and Inclusion Policy and Roadmap.

Support with your application and participation

Application

This application pack is available in large print and word formats, and we are happy to accept video submissions in lieu of written submissions. You can upload these in the application form.

Please get in touch if you require any assistance to complete your application - we can offer scribing, which is when you talk through your answers with a member of the team, and they fill out the form on your behalf.

Please contact us before **Friday 13 June 2025** to allow us time to assist you in advance of the closing date.

Participation support

If you are interested in this opportunity but feel there are some barriers to participation, please get in touch: programmes@craftscotland.org Access needs may include but are not limited to:

- Caring responsibilities
- Health, wellbeing and access accommodations
- Travel
- Slow internet/devices.

We know that circumstances are different for everyone so please do get in touch so we can understand what you might need to help you participate. This will not disadvantage your application and will be considered on a case-by-case basis.

If you already receive Access to Work support then you may be able to request additional support for travel, equipment etc. Please refer to the Access to Work website: https://www.gov.uk/access-to-work

Venue access

HARVEST will take place on the fourth floor of the City Art Centre, which has level access from the main entrance. A full Access Guide for the venue can be downloaded from the <u>Edinburgh Museums website</u>, but do contact the Craft Scotland team if you have any questions about access or support.

Frequently asked questions

Q. I'm not sure if the work I make fits within the disciplines you support. Can I still apply?

Please get in touch with a member of the Craft Scotland team to discuss by emailing programmes@craftscotland.org. Please allow plenty of time for the team to respond before the application deadline.

Q. If I am successful with my application, when will I have to commit to the show?

If you are successful, we will issue you a participation contract which you will sign and return to us to commit to the show in early August 2025.

Q. Does Craft Scotland sell my work, or do I have to be there?

Craft Scotland will design, curate, supervise and sell all work at the show. Makers will be invited and encouraged to attend but won't need to be present and make sales.

Q. Will my work sell?

We cannot guarantee that your work will sell. However, we know that the opportunity to showcase work and make new connections has proved very beneficial for previous makers at past showcasing events, leading to longer term opportunities to show and sell work.

Q. My work is quite varied, can I show a broad range of pieces?

We can accept different pieces from the same maker and are keen to showcase the variety of practicing makers in Scotland - from production makers to a selection of one-off pieces. However, we are looking for work that displays a strong maker voice. This cohesion and quality should be clear in your proposal and application images.

This information is also available in large print or as a word document.

Craft SCOTLAND

About

Supporting Makers, Promoting Craft

Craft Scotland is the national development agency for craft.

We put makers at the heart of all we do, championing diverse and high-quality contemporary craft.

We help people learn about, appreciate and buy craft, promoting the contribution of craft to Scotland's cultural, economic and social well-being. Through our exhibitions and events programmes, digital platforms and strategic partnerships, we provide leadership for the sector.

We create opportunities for makers to develop their creative and business practice, and to exhibit and sell work in Scotland and beyond.

We are a registered charity supported by Creative Scotland.

Contact

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